



Spring 2022

Dear Friend:

The bearer of this letter represents the CJD Foundation and is seeking sponsorships, donations, and prizes for our **Strides for CJD** fundraiser, a walk/fun run to be held on Sunday, October 2, tentatively, at Harvey L. Hall Family Plaza at California State University Bakersfield.

About CJD and the CJD Foundation:

Creutzfeldt-Jakob Disease (CJD) is a rare, rapidly progressive neurodegenerative disease. There is no treatment or cure, and the disease is invariably fatal. The CJD Foundation, a non-profit 501(c)(3) organization, offers families a 7-day HelpLine, referrals, an annual conference, and support groups. The Foundation also awards annual research grants. Proceeds of the event will go to the **CJD Foundation General Fund**, which supports medical education, family services, and research programs.

How You Can Help (For information, call 800-659-1991 or visit www.Strides4CJD.com):

Sponsorship:

- Diamond Sponsors' (\$10,000) names or logos will be displayed on participant T-shirts, our website, and signage.
- Platinum Sponsors' (\$5,000) names or logos will be displayed on participant T-shirts, our website, and signage.
- Gold Sponsors' (\$1,000) names only will be listed on participant T-shirts and on our website and signage.
- Silver Sponsors' (\$500) names only will be listed on our website.
- Bronze Sponsors' (\$250) names only will be listed on our website.

Donation: Donations by cash, check, or credit card may be made in person, by phone, or through our website (www.strides4cjd.com) to support individual participants or the overall event. Please make checks **payable to CJD Foundation**.

The CJD Foundation is a 501(c)(3) organization (Federal EIN: 65-0404623). Your gift is tax deductible to the extent allowed by law. If your **employer matches donations**, please consider requesting a match to complement your personal contribution.

Thank you so much – we truly appreciate your support!

With best wishes,

A handwritten signature in cursive script that reads 'Debbie Yobs'.

Debbie Yobs, President

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Debbie Yobs
President

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(deceased)